

Montana Content Standards Integration Chart for Media Literacy

Media Literacy

Standards	Grade 4	Grade 8	Upon Graduation		
Standard 1-Students recognize that media messages are constructed using specific techniques which manipulate sound, image, text and movement to convey meaning.	1. Recognize that media messages are constructed for specific purposes (e.g., entertain, persuade, inform). [AR - 6.4.4] HE - 5.4.2; LM - 3.4.2; 4.4.1. LT - 3.4.1; 3.4.3. MA - 6.4.1; 6.4.2. RE - 4.4.1; 5.4.4. SS - 1.4.1; 1.4.2; 2.4.7; 3.4.1; 3.4.2; 3.4.5; 4.4.1; 2.4.4; 2.4.5]. WR - 4.4.1; 4.4.2.	1. Analyze how media content are influenced by media form. HE - 1.8.3; 5.8.6. LM - 3.8.2. MA - 6.8.1. RE - 4.8.1; 4.8.7; 5.8.1; 5.8.3. SS - 1.8.1; 1.8.2; 1.8.3; 3.8.1; 3.8.2; 3.8.5; 4.8.1. WR - 2.8.1; 4.8.1.	1. Evaluate and compare how media forms, content, and products are constructed for specific audiences. HE - 5.12.6. LM - 3.12.2; LT - 3.12.1; 3.12.3. MA - 7.12.5. RE - 4.12.7; 5.12.1. SS - 1.12.2; 1.12.3; 2.12.6; 3.12.1; 3.12.5; 4.12.1. [SL - 2.12.4]. WR - 4.12.1; 4.12.2.		
Standard 2-Students distinguish among and use appropriate types of media for a variety of purposes.	1. Recognize and use various media for information, entertainment, and persuasion. HE - 1.8.3. LT - 3.4.1; 3.4.3. RE - 2.4.1; 4.4.1; 4.4.3. SC - 5.4.1. SS - 1.4.2; 3.4.1; 3.4.5; 4.4.1; 4.4.3. [SL - 2.4.3; 2.4.4; 2.4.5]. WR - 4.4.3; 5.4.2. 2. Identify the way media have changed through history. AR - 5.4.1. SS - 4.4.5.	1. Select and apply appropriate media to a task or topic. LM - 1.8.1. LT - 3.8.1. MA - 3.8.2. RE - 2.8.1; 4.8.1; 4.8.3; 5.8.1. [SC - 4.8.1]. SS - 1.8.2; 2.8.1; 3.8.1; 3.8.5; 4.8.1; 4.8.3. WP - 2.8.1. WR - 4.8.3; 5.8.2. 2. Compare the historical and cultural differences in media. AR - 5.8.1. SS - 1.8.2; 3.8.1; 3.8.5; 4.8.1; 4.8.3.	1. Analyze the appropriateness of various media to specific purposes and audiences and predict outcomes. HE - 5.12.6. LM - 4.12.3. RE - 4.12.2; 4.12.7; 5.12.1. SC - 5.12.3. SS - 1.12.1; 1.12.2; 1.12.3; 3.12.1; 3.12.2; 4.12.1; 4.12.2. [SL - 3.12.3]. WR - 4.12.3; 5.12.2. 2. Analyze and evaluate the ways in which one form of media influences other forms and responds to the social and political climate of the times. AR - 5.12.2. HE - 5.12.6. LT - 3.12.1. SS - 1.12.3; 2.12.6; 5.12.6.		
Standard 3-Students apply knowledge, skills and strategies to design and create media messages.	1. Create age appropriate media messages (e.g., skits, videos, advertisements). TE - 2.4.2; 6.4.2. AR - 1.4.3; 2.4.3; 2.4.6; 3.4.2; [3.4.4 - VA; 3.4.5 - VA]. HE - 1.4.1; 1.4.3; 1.4.4; 1.4.5; 6.4.6. LM - 1.4.5. LT - 4.4.3. MA - 7.4.2. RE - 1.4.3. SS - 3.4.3; 4.4.5; 5.4.5; 6.4.4. [SL - 2.4.2; 2.4.3; 2.4.4; 3.4.1; 3.4.2]. WL - 3.1.3. WR - 2.4.5; 4.4.3; 5.4.2; 6.4.4. 2. Identify strengths and weaknesses for personal media messages. [TE - 2.4.3]. AR - [1.4.5]; 4.4.3. SL - [3.4.4; 3.4.7]; 4.4.1; 4.4.2. WR - 2.4.3; 2.4.4.	1. Design or create media messages that integrate images, music, sound effects, graphics, etc. TE - 2.8.2; 6.8.2. AR - 2.8.3; 2.8.6; 3.8.1; 3.8.2; [3.8.5 - VA]. HE - 1.8.1; 1.8.4; 1.8.5; 6.8.4; 6.8.5. LT - 4.8.3. MA - 3.8.2; 4.8.3; 6.8.2. RE - 1.8.3. [SC - 4.8.1]. SS - 4.8.5; 6.8.1. [SL - 2.8.3; 2.8.4]. WR - 2.8.5; 4.8.3; 5.8.2; 6.8.4. 2. Analyze and evaluate strengths and weaknesses of personal media messages. [TE - 2.8.3]. AR 4.8.1; [3.8.4 - VA; 3.8.5 - VA]. [SL - 4.8.2].	1. Design, create, and display media messages in a variety of forms, targeting different audiences and purposes. TE - 2.12.2; 6.12.2. AR - 2.12.3; 2.12.6; 3.12.1; 3.12.2; [3.12.4 - VA; 3.12.5 - VA]. HE - 1.12.5; 5.12.1; 6.12.4; 6.12.6. LT - 4.12.3; [4.12.4]. [SL - 2.12.2; 2.12.3; 2.12.4]. WR - 2.12.5; 4.12.3; 5.12.2; 6.12.4. 2. Evaluate the technical and aesthetic appeal of personal media messages, modifying appropriately. TE - 2.12.3. AR - 4.12.3; [3.12.5 - VA]. LT - 3.12.1. [SL - 4.12.2]. SS - 4.12.5. WR - 2.12.3; 2.12.4. 3. Analyze media's influence on governmental, social, and cultural norms and their impact on democratic processes. AR - 5.12.1; 5.12.3. HE - 1.12.3; 6.12.6. SC - 5.12.3. SS - 2.12.6.		
Standard 4-Students identify, analyze and evaluate the impacts of media on individuals and societies.	1. Recognize that rules and laws exist to govern the use of all media and respond appropriately. TE - 4.4.2. LM - 2.4.1; 2.4.2. SS - 2.4.4. 2. Identify fact, fiction, and opinion in various media messages. [TE - 5.4.2]. HE - 5.4.2. LM - 1.4.4. RE - 5.4.3; 5.4.4. SS - 1.4.2; 4.4.5. 3. Recognize that all media influence individuals and society. [AR - 5.4.1]. RE - 5.4.3. SS - 1.4.1; 1.4.2; 1.4.3; 5.4.6.	1. Analyze the individual and social consequences of unethical use of media. TE - 4.8.2. LM - 2.8.2; 2.8.3. SS - 6.8.4. 2. Analyze point of view and embedded values in media messages. TE - 5.8.2. HE - 1.8.3. LM - 1.8.4; 4.8.3. RE - 5.8.3. SS - 1.8.2; 1.8.3; 5.8.4. 3. Illustrate how media influence the way meanings and perception of reality are created and shared. AR - 5.8.1. SC - 5.8.2. SS - 4.8.4	1. Assume personal accountability for responsible media use (e.g., adherence to copyright laws, proper attention to citations). TE - 4.12.2. LM - 2.12.2; 2.12.3. SS - 1.12.1; 3.12.1; 4.12.1; 4.12.3. 2. Evaluate the origin, authority, accuracy, bias and distortion of information, and ideas in media. TE - 5.12.2. HE - 5.12.6. LM - 1.12.4. RE - 5.12.3; 5.12.4. SS - 1.12.2; 4.12.1; 4.12.3. 3. Analyze media's influence on governmental, social, and cultural norms and their impact on democratic processes. AR - 5.12.1; 5.12.3. HE - 1.12.3; 6.12.6. SC - 5.12.3. SS - 2.12.6.		
LEGEND: This chart illustrates the “explicit” and “implicit” overlaps in the standards. With “explicit” overlaps, a teacher will naturally cover both standards. With “implicit” (in brackets ex: [RE - 1.4.2]) a teacher could easily teach both standards with minor adjustments.					
Content Code:	AR - Arts (dark pink) ML - Media Literacy (blue) TE - Technology (purple)	HE - Health Enhancement (black) RE - Reading (blue) WP - Workplace Competencies (yellow)	LM - Library Media (pink) SC - Science (red) WL - World Languages (lilac)	LT - Literature (blue) SS - Social Studies (gold) WR - Writing (blue)	MA - Math (green) SL - Speaking and Listening (blue)
User Code:	ML 1.4.2 = Media Literacy, Standard 1, Grade 4, Benchmark 2				



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